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**Maine Nurses Want To Turn The Page On LePage**

*Ads Stream Across Computer Screens, Mobile Devices and Pandora Radio Statewide*

(October 27, 2014) – Maine nurses want to turn the page on the last four years of Gov. Paul LePage's leadership by making sure he doesn't win another term.

Progressive SuperPAC Progressive Kick to get out the vote against LePage on Election Day through a barrage of online ads contending that extending his tenure isn't in the state's best interests.

The ad, currently circulating statewide, opens with Kim Carter, RN, explaining why another LePage term would hurt most Mainers, except those with deep pockets.

“He's the second-worst governor in job creation. He denied medical coverage to 70,000 Mainers, and vetoed a raise in the minimum wage,” she says. “LePage means less work, less pay and less access to healthcare.”

Said Progressive Kick President Joshua Grossman: “What can you say about a man who can't find anything good to say about his opponents? LePage is just the kind mean spirited politician Maine doesn't need. He cares more about the special interests who fill his campaign coffers than the great people of the state he leads.”

The 30-second spot targeted toward low-propensity voting Democrat and swing voters ends with a plea for viewers to join the nurse to “make a plan” to vote on November 4<sup>th</sup>. Experience shows that citizens who commit to voting are more likely to actually show up at the polls on Election Day.

Progressive Kick and NNU are spending a total of \$84,000 on the ads, including \$73,000 for pre-roll video and \$11,000 for Pandora radio.

Watch the video: <http://bit.ly/1Dtc2mj>

[National Nurses United](#) is the nation's premiere voice for direct-care registered nurses. NNU, founded in 2009, is the largest union and professional association of RNs in history, representing 185,000 in 50 states.

[Progressive Kick](#) is a national progressive SuperPAC working to elect candidates for U.S. Congress and state legislatures who will be responsive to the interests of all members of

our society, not just the most powerful. Progressive Kick gives voters the facts they need to make informed decisions and mobilizes them to participate in the electoral process.

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