



**FOR IMMEDIATE RELEASE**

Contact: **Adrien Seybert, 718-450-1793, prolificpersuasion@gmail.com**

**Nurses On Front Lines Of Protecting Kansans Seek To Stop Brownback**  
*\$157K In Ads Hit Computer Screens, Pandora Radio Statewide*

**Oakland, Calif.** (October 23, 2014) – The state's nurses want to stop Kansan Gov. Sam Brownback from winning another term before he inflicts any more irreversible damage upon Kansas.

Super PAC Progressive Kick and the National Nurses United have teamed up to get out the vote against Governor Brownback on Election Day with a barrage of online and Pandora radio ads contending he's driven the state into the ground and back to the Dark Ages.

The ad, currently circulating across computer screens and satellite TV statewide, opens with Kim Carter, RN, calling Brownback “reckless and just plain mean.”

“He made the largest cuts ever to public education. He made sure 78,000 residents wouldn't get medical coverage. And his policies broke the state's budget causing major cuts in public services,” she says.

Progressive Kick President Joshua Grossman says he's behind the ads because Brownback has proven to be an abject failure for the state, pushing a right-wing Tea Party agenda that serves few if any Kansans.

“Brownback has decimated the Kansas state budget, which precipitated cuts to public education. Brownback is robbing Kansas children of their future,” he said.

“The governor has inflicted extreme Tea Party beliefs on Kansas, much to the detriment of a state known for its progressive political firsts – the first to mandate workers' compensation, the first to regulate the securities industry, and the first to give women the right to vote. On Election Day, we want to bring Brownback's rule to an end before he causes any more harm to Kansas,” Grossman added.

The 30-second spot targeted toward low-propensity voting Democrat and swing voters ends with a plea for viewers to join the nurse to “make a plan” to vote on November 4<sup>th</sup>. Experience shows that citizens who commit to voting are more likely to actually show up at the polls on Election Day.

They're spending \$156.5K overall, \$144K for online video and rest for Pandora.

Watch the video: <http://bit.ly/1tICdFQ>.

[Progressive Kick](#) is a national progressive SuperPAC working to elect candidates who will be responsive to the interests of all members of our society, not just the most powerful. Progressive Kick

gives voters the facts they need to make informed decisions and mobilizes them to participate in the electoral process.

[National Nurses United](#) is the nation's premiere voice for direct-care registered nurses. NNU, founded in 2009, is the largest union and professional association of RNs in history, representing 185,000 members in 50 states.

# # #