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**Contact:** Adrien Seybert, 718-450-1793, prolificpersuasion@gmail.com

**Wisconsin Nurses Want Walker To Walk Away From State Capitol**  
*Campaign Ads Hit Computer Screens, Satellite TV, Pandora Radio Statewide*

(October 30, 2014) – Wisconsin nurses want to put Gov. Scott Walker on the unemployment line, where he can get a better idea of what it's like to live on minimum wage.

The progressive SuperPAC Progressive Kick has teamed up with National Nurses United to get out the vote against the governor on Election Day through a barrage of online and satellite TV ads suggesting that four more years of his leadership would make Wisconsin's economy even worse.

The ad, currently circulating on computer screens, mobile devices, satellite TV and Pandora radio, opens with Heidi Deutsch, R.N., explaining why another four years of Walker is just plain wrong for the Badger State.

“Walker's Wisconsin was 49<sup>th</sup> out of 50 states in economic outlook. He cut a billion dollars out of education, fought against the minimum wage and cut more people from Medicaid than any other state,” she says.

Progressive Kick President Joshua Grossman stands firmly behind the ad, contending that Walker for all his bombast about improving the economy had fallen seriously short, leaving a path of destruction in his wake, especially to the education system and working people.

“Walker weakened public unions and killed a minimum wage all allegedly in the name of creating jobs, a goal he miserably failed at by his own measurement,” Grossman said.

“Wisconsin's barely rebounding economy cannot afford any more of the governor's reckless leadership.

The 30-second spot targeted toward low-propensity voting Democrats and swing voters ends with a plea for viewers to join the nurse to “make a plan” to vote on November 4<sup>th</sup>. Experience shows that citizens who commit to voting are more likely to actually show up at the polls on Election Day.

Progressive Kick and NNU are spending a total of \$380,000 on the ads, including \$273,000 for pre-roll video, \$67,000 for satellite TV and nearly \$40,000 for Pandora radio.

Watch the video: <http://bit.ly/1FTX1yb>.

[National Nurses United](#) is the nation's main voice for direct-care registered nurses. NNU, founded in 2009, is the largest union and professional association of RNs in history, representing 185,000 in 50 states.

[Progressive Kick](#) is a national progressive SuperPAC working to elect candidates for U.S. Congress and state legislatures who will be responsive to the interests of all members of our society, not just the most powerful. Progressive Kick gives voters the facts they need to make informed decisions and mobilizes them to participate in the electoral process.

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